



PRESCIENT TECHNOLOGIES'

# Corporate Social Responsibility Report

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AUG 2021 // PREPARED BY AVIRUP DAS & SABYASACHI DASSHARMA

# About Prescient Technologies

**Prescient Technologies** is a CAD/CAM/PLM and engineering services company headquartered in Pune, India. Since its inception in 2000, Prescient Technologies has been a leading software development partner for multiple OEMs and software companies all around the world. Apart from that, Prescient Technologies has been involved in numerous social projects and humanitarian tasks.

## Report Objective

The objective of this report is to highlight Prescient Technologies' various social projects, as a part of **Corporate Social Responsibility (CSR)**, their stats, their outcomes & effects on the concerned communities, and future plans.



# Prescient Technologies Corporate Social Responsibility

**Prescient Technologies** was founded on the morals of hard work, dedication, sharing, growth, humanitarian values, and relentless perseverance. Such ideals have prompted us to take extra steps and give something back to the society we live in.

*"Prescient is a firm believer in societal contribution and has committed itself to serve the nation through its core values and involvement with the local community in the overall development.*

*With the development of technology, Prescient has always strived for the sustainable development of society by empowering children through education and health. We focus on enriching lives through our philanthropic efforts"*

*Deepti Waghmare, Director HR, legal, and Admin*



# The Diksha Project

Although education is valued in the Indian society, a big number of the populace doesn't have seamless access to such facilities and infrastructure due to a variety of issues such as remote location, poor administration policies, lack of awareness, poverty, lack of internet access across the country, etc. The issue concerning untrained teachers or lack of proper teaching staff also plagues education setup and schooling in rural areas or inner-city slums. It becomes more complicated when regarding girls since many sections of society are yet to come to terms with sending young girls to schools. On top of that, imparting education to physically handicapped children presents a tough situation as there aren't enough teaching centers to cater to their needs. This is where Diksha Project enters to address such issues.

**DIKSHA** is a unique initiative by the **Ministry of Human Resource Development**, India. DIKSHA aims to leverage existing digital infrastructures to empower teachers and students to have seamless access to education and study materials.



# Prescient and Diksha Collaboration

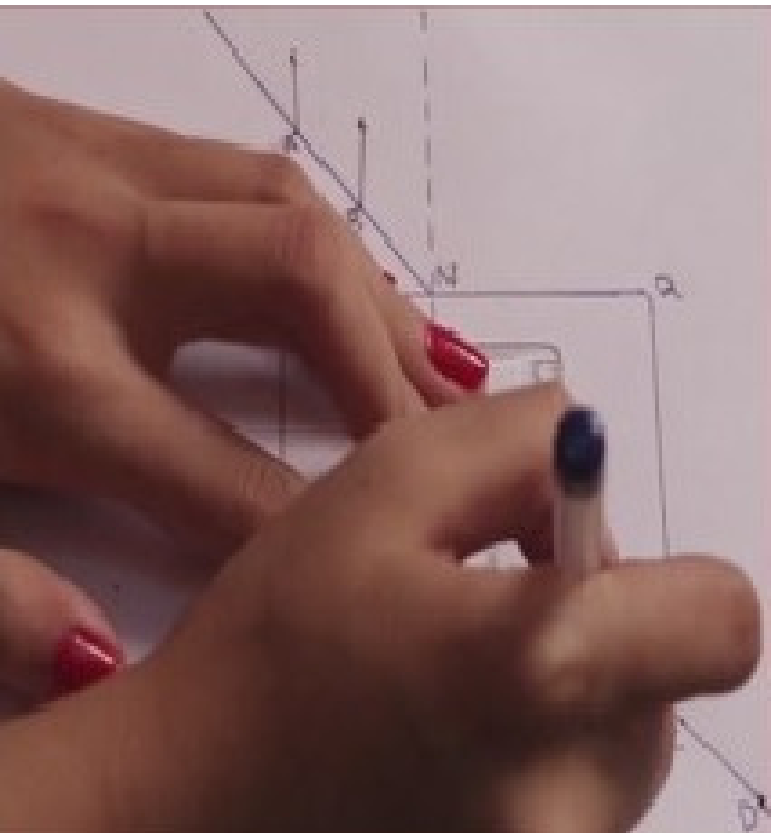
**Prescient Technologies** along with **Jnana Prabodhini** are contributing to the **DIKSHA** project in multiple ways through **Corporate Social Responsibility** funding . They are as follows:

- eResources for Diksha for normal students
- eResources for Diksha for Deaf students
- Enhancing Quality in Public School Education System under Atma Nirbhar Bharat in Maharashtra (Diksha Teachers training)
- Sign language is regarded as a complete language since the one year completion of National Education Policy, hence particular focus is being put on providing training in sign language for deaf students.

Prescient Technologies has been providing eResources past one year. All the eResources are in the form of videos, animation, and text. The eResources are available to all students and teachers on the **MHRD DIKSHA** platform <https://diksha.gov.in/> free of cost.



# Glimpses of eResource



A screenshot of an educational website interface. At the top, there are navigation links for "Digital textbooks", "Courses", "TV classes", "All", and "Login". Below this is a search bar with "Enter QR code" and "Search an answer QR code" options. The main content area features a video player with the title "दाद भुवने काय?" and "निर्मिती ज्ञान प्रबोधिनी शैक्षणिक उपक्रम संशोधिका साहाय्य प्रेशंट टेक्नॉलॉजीज प्रायव्हेट लिमिटेड". The video player shows a progress bar at 6:57 / 8:10. Below the video player, there is a description section and a "Share" button. In the bottom right corner, there is a "Ask Tara" button and a small robot icon.

# Total Projects Implemented

Jnana Prabodhini, powered by Prescient Technologies, has contributed significantly to the DIKSHA Project past three years. Jnana Prabodhini has achieved considerable success in imparting digital education and strives to continue like that in the future.

## Total Projects Implemented

### FY 2018-2019

175 eResources for Diksha main stream students

### FY 2019-2020

175 eResources for Diksha main stream students

### FY 2019-2020

150 eResources for Diksha main stream students

Enabling 50 eResources for deaf & mute children and teachers training

# Geographical Reach

36

No. of districts with eResources linked to QR Code in State Text Books

20

No. of eResources related Outreach Training Program for Teachers

04

No of Outreach Programs for Students

# Beneficials Touched

55  
Lakhs

No of eResources Views by Students and Teachers

1500

No of Teachers Trained for Digital Content Creation

300

No of Students for various sessions



# Outcome & Impact

- Connected with Education Dept of **Jammu, Bihar, Ladakh** for Diksha Training
- **550** eResources for mainstream students
- **50** eResources for Hearing Impaired (HI) students
- No of districts using eResource: Average **20 to 25**
- No of Languages supported: **Marathi, Hindi and Sign Language**
- **8th to 10th** level Sanskrit and **10th** level Geography in Maharashtra textbooks
- **1st to 4th** level Marathi for HI students
- **6th to 10th** level Science
- **6th to 10th** level Mathematics

# Plans for growth

Everything stated in the report is stats from 2018 to 2021, summarizing three years of collaboration between **DIKSHA** and **Prescient Technologies** towards **CSR** activities.

We have successfully imparted eResource materials and online training to teachers in Maharashtra, Jammu, Ladakh, and Bihar. However, we are committed to the cause and strive to work relentlessly until our endeavor reaches every part of India. Our primary base of operation is Pune and adjacent areas especially downtrodden localities where such fundamental right is considered a privilege. Prescient puts special emphasis on young girl students and physically handicapped children across India who find it hard to receive proper education and we are taking necessary steps to ensure no stones are left unturned.

We aim to turn such privileges into fundamental rights. Prescient Technologies is determined to continue with the noble cause and be a helping hand towards the betterment of society and the greater good.

# Prescient's CSR Activities At A Glance (Yearly)

Prescient Technologies has undertaken various CSR activities as per Schedule VII of the Companies Act, 2013.

## 2018 - Ongoing

[Diksha Project](#), a unique initiative by the Ministry of Human Resource Development, India in collaboration with Jnan Prabhodhini

## 2020

- The [Student's Industrial Visit](#) has conducted an all-student industrial visit called "Anand Melava" at the company premises, under the employee engagement and Corporate Social Responsibility (CSR) activity.
- Prescient Technologies conducted a [Blood Donation Camp](#) at company premises on 29th January 2020, monitored by Deenanath Mangeshkar Hospital & Research Center.

## 2019

- Prescient Technologies the help of Jnana Prabodhini team formed an action force to carry out restoration tasks in the [Maharashtra Flood](#) affected areas.
- The [Jammu & Kashmir Knowledge Network \(JKKN\)](#) in association with Jnana Prabodhini, organized an online lecture with the help of an expert, Ms. Deepti Waghmare, Director – Legal, HR & Admin in Prescient Technologies Pune, for the nearly 550 students of 12 schools in the online interaction.
- A free [Medical Camp](#) was financed and organized by Prescient Technologies in collaboration with Jahangir Hospital staff, Astha Breast Cancer Support Group, and the Rotary club of Katraj, Pune on 25th January 2019 at Chinchoshi village, Alandi.

## 2018

- A free [Medical Health Check-up](#) camp was organized by Prescient Technologies in collaboration with the Rotaract club of Katraj, Pune on 11th January 2018 at Chinchoshi village, Alandi.